

Long Lead Film Tracking Grid

HOW TO READ: This table sorts all films into one of five buckets from "High End" to "Low End" based on its tracking in the four key metrics: Awareness, Interest, In A Theater, and Pay To See. Each film receives 1 to 5 diamonds based on its performance in each of The Quorum's metrics relative to other films in the same group. Movies in the "High End" category are likely to open above the group average (in red). Films in the "Low End" category are likely to open well below the group average.

The tables on page 2 show the library films in each group. For example, there are 17 Animated/Family films in our library. The average opening is \$47M. Movies with 19-20 diamonds go into the "High End" bucket, 15-18 diamonds go into the "Strong" bucket, 9-14 diamonds go in the "Average" bucket, 7-8 diamonds go in the "Below Average" bucket, and 6 or less go in the "Low End" bucket.

Awareness	Interest	In A Theater	Pay To See
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FIVE BUCKETS

	Title	Date	Dist.	Group	Group Avg. O.W.	Awareness	Interest	In A Theater	Pay To See	Up/Down
High End	Beetlejuice 2	9/6/24	WB	Tentpole	\$77	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Despicable Me 4	7/3/24	UNI	Animation/Family	\$42	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Quiet Place: Day One, A	6/28/24	PAR	Horror	\$17	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Inside Out 2	6/14/24	DIS	Animation/Family	\$42	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Deadpool 3	7/26/24	DIS	DC/MCU	\$147	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Bad Boys 4	6/14/24	SNY	Medium	\$22	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
Strong	Garfield	5/24/24	SNY	Animation/Family	\$42	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Bob Marley: One Love	2/14/24	PAR	Low	\$8	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	The First Omen	4/5/24	20TH	Horror	\$17	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Arthur The King	3/22/24	LGF	Low	\$8	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
Average	Ballerina	6/7/24	LGF	Medium	\$22	◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	My Ex-Friend's Wedding	5/10/24	SNY	Low	\$8	◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	If	5/17/24	PAR	Animation/Family	\$42	◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Kung Fu Panda 4	3/8/24	UNI	Animation/Family	\$42	◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	▼
	Horizon: An American Saga P...	6/28/24	WB	Medium	\$22	◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Kingdom Of The Planet Of Th...	5/24/24	20TH	Tentpole	\$77	◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Fall Guy, The	5/3/24	UNI	Medium	\$22	◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Ghostbusters: Frozen Empire	3/29/24	SNY	Tentpole	\$77	◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Challengers	4/26/24	MGM	Low	\$8	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	It Ends With Us	2/9/24	SNY	Low	\$8	◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Bikeriders, The	6/21/24	FOC	Low	\$8	◆◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Unsung Hero	4/26/24	LGF	Low	\$8	◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Godzilla X Kong: The New Em...	4/12/24	WB	Tentpole	\$77	◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
	Imaginary	3/8/24	LGF	Horror	\$17	◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆	
Drive Away Dolls	2/23/24	FOC	Low	\$8	◆	◆◆◆◆◆	◆◆◆◆◆	◆◆◆◆◆		
Below Average	Madame Web	2/14/24	SNY	DC MCU2	\$52	◆	◆◆	◆◆	◆◆	▼
Low End	Furiosa	5/24/24	WB	Tentpole	\$77	◆	◆	◆◆	◆◆	
	Mickey 17	3/29/24	WB	Medium	\$22	◆	◆	◆◆	◆◆	
	Cabrini	3/8/24	ANGL	Low	\$8	◆	◆	◆◆	◆◆	
	Dune: Part Two	3/1/24	WB	Tentpole	\$77	◆	◆	◆◆	◆◆	
	Lisa Frankenstein	2/9/24	FOC	Low	\$8	◆	◆	◆◆	◆◆	
	Ordinary Angels	2/23/24	LGF	Low	\$8	◆	◆	◆◆	◆◆	

▲ - film has jumped from a lower bucket ▼ - film has fallen from a higher bucket

Group Library

DC/MCU

		Opening (M)
1	Spider-Man: No Way Home	\$260
2	Doctor Strange In The Multiverse...	\$187
3	Black Panther: Wakanda Forever	\$181
4	Thor: Love And Thunder	\$144
5	The Batman	\$134
6	Guardians Of The Galaxy: Vol. 3	\$118
7	Ant-Man And The Wasp: Quant...	\$106
8	The Marvels	\$46
Average		\$147

Horror

		Opening (M)
1	Nope	\$44
2	Scream VI	\$44
3	Insidious: The Red Door	\$33
4	The Nun II	\$33
5	M3gan	\$30
6	Scream	\$30
7	The Exorcist: Believer	\$27
8	Evil Dead Rise	\$25
9	The Black Phone	\$24
10	Smile	\$23
11	Saw X	\$18
12	Knock At The Cabin	\$14
13	The Boogeyman	\$12
14	Barbarian	\$11
15	Talk To Me	\$10
16	Thanksgiving	\$10
17	The Pope's Exorcist	\$9
18	Prey For The Devil	\$7
19	The Invitation	\$7
20	Last Voyage Of The Demeter	\$7
21	X	\$4
22	Men	\$3
23	Bodies Bodies Bodies	\$3
24	Pearl	\$3
25	Bones And All	\$2
Average		\$17

Animation/Family

		Opening (M)
1	Super Mario Bros.	\$146
2	Spider-Man: Across The Spider...	\$121
3	Minions: The Rise Of Gru	\$107
4	The Little Mermaid	\$96
5	Sonic The Hedgehog 2	\$72
6	Lightyear	\$51
7	Trolls Band Together	\$30
8	Elemental	\$30
9	Teenage Mutant Ninja Turtles...	\$28
10	The Bad Guys	\$24
11	DC League Of Super Pets	\$23
12	Paw Patrol: The Mighty Movie	\$23
13	The Bob's Burger's Movie	\$23
14	Wish	\$20
15	The Boy And The Heron	\$13
15	Strange World	\$12
16	Lyle, Lyle Crocodile	\$11
17	Ron's Gone Wrong	\$7
18	Paws Of Fury: The Legend Of Hank	\$6
19	Ruby Gillman: Teenage Kraken	\$6
Average		\$42

Medium

		Opening (M)
1	Oppenheimer	\$82
2	John Wick: Chapter 4	\$74
3	Creed III	\$58
4	Uncharted	\$44
5	The Equalizer 3	\$35
6	Elvis	\$31
7	The Lost City	\$30
8	Bullet Train	\$30
9	Meg 2: The Trench	\$30
10	Free Guy	\$28
11	Killers of The Flower Moon	\$23
12	Napoleon	\$21
13	The Woman King	\$19
14	Gran Turismo: Based On A...	\$17
15	Ticket To Paradise	\$17
16	Downton Abbey: A New Era	\$16
17	Air	\$14
18	House Of Gucci	\$14
19	A Haunting In Venice	\$14
20	The Creator	\$14
21	Death On The Nile	\$13
22	A Man Called Otto	\$13
23	The Northman	\$12
24	Moonfall	\$10
25	Renfield	\$9
26	Expend4bles	\$8
27	Amsterdam	\$6
28	Devotion	\$6
29	The Last Duel	\$5
30	The 355	\$5
31	Dumb Money	\$4
32	Babylon	\$4
33	Three Thousand Years Of...	\$3
Average		\$22

Tentpole

		Opening (M)
1	Barbie	\$162
2	Jurassic World: Dominion	\$145
3	Avatar: The Way Of Water	\$134
4	Top Gun: Maverick	\$127
5	F9	\$70
6	Fox X	\$68
7	Transformers: Rise Of The...	\$61
8	Indiana Jones And The Dial...	\$60
9	No Time To Die	\$55
10	Mission Impossible: Dead Reck...	\$55
11	The Hunger Games: Ballad Of...	\$45
12	Fantastic Beasts: Secrets Of...	\$42
13	Dungeons & Dragons: Honor...	\$37
14	Snake Eyes	\$13
Average		\$77

TheQuorum

DC/MCU 2

		Opening (M)
1	Shang-Chi And The Legend...	\$75
2	Eternals	\$71
3	Black Adam	\$67
4	The Flash	\$55
5	Morbius	\$39
6	Shazam! Fury Of The Gods	\$30
7	Blue Beetle	\$25
Average		\$52

Low

		Opening (M)
1	Cocaine Bear	\$23
2	Jackass Forever	\$23
3	Don't Worry Darling	\$19
4	Where The Crawdads Sing	\$17
5	Jesus Revolution	\$16
6	No Hard Feelings	\$15
7	Dog	\$15
8	Violent Night	\$13
9	80 For Brady	\$13
10	65	\$12
11	Beast	\$12
12	Godzilla Minus One	\$11
13	Plane	\$10
14	My Big Fat Greek Wedding 3	\$10
15	One Piece Film Red	\$9
16	Missing	\$9
17	The Menu	\$9
18	Ambulance	\$9
19	Magic Mike's Last Dance	\$8
20	Strays	\$8
21	Dear Evan Hansen	\$7
22	Unbearable Weight Of Massive...	\$7
23	Are You There God? It's Me...	\$7
24	Book Club: The Next Chapter	\$7
25	The Covenant	\$6
26	The Blackening	\$6
27	Joy Ride	\$6
28	Easter Sunday	\$5
29	Father Stu	\$5
30	Champions	\$5
31	The Machine	\$5
32	Bros	\$5
33	About My Father	\$4
34	Last Night In Soho	\$4
35	Redeeming love	\$4
36	Silent Night	\$3
37	Big George Foreman	\$3
38	Till	\$3
39	Fall	\$3
40	Next Goal Wins	\$3
41	Journey To Bethlehem	\$2
42	Hypnotic	\$2
43	Love Again	\$2
44	Kandahar	\$2
45	She Said	\$2
46	Freelance	\$2
47	Mafia Mamma	\$2
48	Studio 666	\$2
Average		\$8