

Long Lead Film Tracking Grid



HOW TO READ: This table sorts all films into one of five buckets from "High End" to "Low End" based on its tracking in the four key metrics: Awareness, Interest, In A Theater, and Pay To See. Each film receives 1 to 5 diamonds based on its performance in each of The Quorum's metrics relative to other films in the same group. Movies in the "High End" category are likely to open above the group average (in red). Films in the "Low End" category are likely to open well below the group average.

The tables on page 2 show the library films in each group. For example, there are 16 Animated/Family films in our library. The average opening is \$47M. Movies with 19-20 diamonds go into the "High End" bucket, 15-18 diamonds go into the "Strong" bucket, 9-14 diamonds go in the "Average" bucket, 7-8 diamonds go in the "Below Average" bucket, and 6 or less go in the "Low End" bucket.

FIVE BUCKETS

	Title	Date	Dist.	Group	Group Avg. O.W.	Awareness	Interest	In A Theater	Pay To See	Up/Down
High End	Ghostbusters Sequel	3/29/24	SNY	Medium	\$23	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Deadpool 3	5/3/24	DIS	DC/MCU	\$161	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
Strong	Bob Marley: One Love	1/12/24	PAR	Low	\$8	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Kung Fu Panda 4	3/8/24	UNI	Animation/Family	\$47	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Quiet Place: Day One, A	3/8/24	PAR	Horror	\$16	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Underdogs	1/26/24	MGM	Low	\$8	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Snow White	3/22/24	DIS	Animation/Family	\$47	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Captain America: Brave New ...	7/26/24	DIS	DC/MCU	\$162	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Exorcist: Believer, The	10/6/23	UNI	Horror	\$16	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Five Nights At Freddy's	10/27/23	UNI	Horror	\$16	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Saw X	9/29/23	LGF	Horror	\$16	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
Wonka	12/15/23	WB	Tentpole	\$79	◆◆◆◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	▲	
Average	Godzilla Minus One	12/1/23	IND	Low	\$8	◆	◆◆◆◆	◆◆◆◆	◆◆◆◆	
	Freelance	10/6/23	REL	Low	\$8	◆◆	◆◆◆	◆◆	◆◆	
	Nun II, The	9/8/23	WB	Horror	\$16	◆◆◆◆	◆◆◆◆	◆◆	◆◆	
	Aquaman And The Lost Kingdo...	12/20/23	WB	DC/MCU	\$162	◆◆◆	◆◆	◆◆◆	◆◆◆	
	Challengers	4/26/24	MGM	Low	\$8	◆◆◆◆	◆	◆◆◆	◆◆◆	
	Color Purple, The	12/25/23	WB	Medium	\$23	◆◆◆◆	◆◆	◆◆	◆◆	
	Expend4bles	9/22/23	LGF	Medium	\$23	◆◆	◆◆	◆◆◆◆	◆◆◆	
	Marvels, The	11/10/23	DIS	DC/MCU	\$162	◆◆◆	◆◆	◆◆◆	◆◆◆	
	My Big Fat Greek Wedding 3	9/8/23	FOC	Low	\$8	◆◆◆◆	◆◆	◆◆	◆◆	
	Drive Away Dolls	2/23/24	FOC	Low	\$8	◆◆◆◆	◆	◆◆◆	◆◆	
	Trolls Band Together	11/17/23	UNI	Animation/Family	\$47	◆◆◆◆	◆	◆◆	◆◆	
	Anyone But You	12/15/23	SNY	Low	\$8	◆	◆◆	◆◆◆	◆◆◆	
	Eileen	12/8/23	NEON	Low	\$8	◆	◆◆	◆◆◆	◆◆◆	
	Madame Web	2/14/24	SNY	DC MCU2	\$52	◆	◆◆	◆◆◆	◆◆◆	▲
Killers Of The Flower Moon	10/20/23	PAR	Medium	\$23	◆	◆◆	◆◆◆	◆◆		
Below Average	Taylor Swift: The Eras Tour	10/13/23	IND	Low	\$8	◆	◆◆	◆◆◆	◆◆	
	Creator, The	9/29/23	20TH	Medium	\$23	◆◆◆◆	◆	◆	◆	
	Dune: Part Two	3/15/24	WB	Tentpole	\$79	◆	◆◆	◆◆	◆◆	
	Elio	3/1/24	DIS	Animation/Family	\$47	◆	◆◆	◆◆◆	◆◆	
	Haunting In Venice, A	9/15/23	20TH	Medium	\$24	◆	◆	◆◆◆	◆◆	
	Hunger Games: Ballad of Son...	11/17/23	LGF	Tentpole	\$79	◆	◆◆	◆◆	◆◆	
	It Lives Inside	9/22/23	NEON	Horror	\$16	◆	◆◆	◆◆◆	◆◆	
	Migration	12/22/23	UNI	Animation/Family	\$47	◆	◆◆	◆◆	◆◆	
	Argylle	2/2/24	UNI	Medium	\$23	◆	◆◆	◆◆	◆◆	
	Book Of Clarence, The	1/12/24	SNY	Medium	\$23	◆	◆	◆◆	◆◆	▲
	Dumb Money	9/29/23	SNY	Medium	\$23	◆	◆	◆◆	◆◆	▲
Ferrari	12/25/23	NEON	Medium	\$23	◆	◆	◆◆	◆◆		
Low End	Furiosa	5/24/24	WB	Tentpole	\$79	◆	◆	◆◆	◆◆	▼
	Holdovers, The	11/10/23	FOC	Low	\$8	◆	◆	◆◆	◆◆	
	Iron Claw, The	12/22/23	A24	Low	\$8	◆	◆	◆◆	◆◆	
	Journey To Bethlehem	11/10/23	SNY	Low	\$8	◆	◆	◆◆	◆◆	
	Napoleon	11/22/23	SNY	Medium	\$23	◆	◆	◆◆	◆◆	▼
	Thanksgiving	11/17/23	SNY	Horror	\$16	◆	◆	◆◆	◆◆	
	Tiger's Apprentice, The	1/19/24	PAR	Animation/Family	\$47	◆	◆	◆◆	◆◆	
	What Happens Later	11/3/23	BST	Low	\$8	◆	◆	◆◆	◆◆	
	Wish	11/22/23	DIS	Animation/Family	\$47	◆	◆	◆◆	◆◆	
	Bikeriders, The	12/1/23	20TH	Low	\$8	◆	◆	◆	◆	
	Boys In The Boat, The	12/25/23	MGM	Low	\$8	◆	◆	◆	◆	
	Next Goal Wins	11/17/23	SLT	Low	\$8	◆	◆	◆	◆	
	Paw Patrol: The Mighty Movi...	9/29/23	PAR	Animation/Family	\$47	◆	◆	◆	◆	

Group Library

DC/MCU

	Opening (M)
1 Spider-Man: No Way Home	\$260
2 Doctor Strange In The Multiverse...	\$187
3 Black Panther: Wakanda Forever	\$181
4 Thor: Love And Thunder	\$144
5 The Batman	\$134
6 Guardians Of The Galaxy: Vol. 3	\$118
7 Ant-Man And The Wasp: Quant...	\$106
Average	\$161

Medium

	Opening (M)
1 Oppenheimer	\$82
2 John Wick: Chapter 4	\$74
3 Creed III	\$58
4 Uncharted	\$44
5 The Equalizer 3	\$35
6 Elvis	\$31
7 The Lost City	\$30
8 Bullet Train	\$30
9 Meg 2: The Trench	\$30
10 Free Guy	\$28
11 The Woman King	\$19
12 Gran Turismo: Based On A...	\$17
13 Ticket To Paradise	\$17
14 Downton Abbey: A New Era	\$16
15 Air	\$14
16 House Of Gucci	\$14
17 Death On The Nile	\$13
18 A Man Called Otto	\$13
19 The Northman	\$12
20 Moonfall	\$10
21 Renfield	\$9
22 Amsterdam	\$6
23 Devotion	\$6
24 The Last Duel	\$5
25 The 355	\$5
26 Babylon	\$4
27 Three Thousand Years Of...	\$3
Average	\$23

Tentpole

	Opening (M)
1 Barbie	\$162
2 Jurassic World: Dominion	\$145
3 Avatar: The Way Of Water	\$134
4 Top Gun: Maverick	\$127
5 F9	\$70
6 Fxxt X	\$68
7 Transformers: Rise Of The...	\$61
8 Indiana Jones And The Dial...	\$60
9 No Time To Die	\$55
10 Mission Impossible: Dead Reck...	\$55
11 Fantastic Beasts: Secrets Of...	\$42
12 Dungeons & Dragons: Honor...	\$37
13 Snake Eyes	\$13
Average	\$79

DC/MCU 2

	Opening (M)
1 Shang-Chi And The Legend...	\$75
2 Eternals	\$71
3 Black Adam	\$67
4 The Flash	\$55
5 Morbius	\$39
6 Shazam! Fury Of The Gods	\$30
7 Blue Beetle	\$25
Average	\$52

Horror

	Opening (M)
1 Scream VI	\$44
2 Nope	\$44
3 Insidious: The Red Door	\$33
4 M3gan	\$30
6 Evil Dead Rise	\$25
7 The Black Phone	\$24
8 Smile	\$23
9 Knock At The Cabin	\$14
10 The Boogeyman	\$12
11 Barbarian	\$11
12 Talk To Me	\$10
13 The Pope's Exorcist	\$9
14 Prey For The Devil	\$7
15 The Invitation	\$7
16 Last Voyage Of The Demeter	\$7
17 X	\$4
18 Men	\$3
19 Bodies Bodies Bodies	\$3
20 Pearl	\$3
21 Bones And All	\$2
Average	\$16

Animation/Family

	Opening (M)
1 Super Mario Bros.	\$146
2 Spider-Man: Across The Spider...	\$121
3 Minions: The Rise Of Gru	\$107
4 The Little Mermaid	\$96
5 Sonic The Hedgehog 2	\$72
6 Lightyear	\$51
7 Elemental	\$30
8 Teenage Mutant Ninja Turtles...	\$28
9 The Bad Guys	\$24
10 DC League Of Super Pets	\$23
11 The Bob's Burger's Movie	\$12
12 Strange World	\$12
13 Lyle, Lyle Crocodile	\$11
14 Ron's Gone Wrong	\$7
15 Paws Of Fury: The Legend Of Hank	\$6
16 Ruby Gillman: Teenage Kraken	\$6
Average	\$47

TheQuorum

Low

	Opening (M)
1 Cocaine Bear	\$23
2 Jackass Forever	\$23
3 Don't Worry Darling	\$19
4 Where The Crawdads Sing	\$17
5 Jesus Revolution	\$16
6 No Hard Feelings	\$15
7 Dog	\$15
8 Violent Night	\$13
9 80 For Brady	\$13
10 65	\$12
11 Beast	\$12
12 Plane	\$10
13 One Piece Film Red	\$9
14 Missing	\$9
15 The Menu	\$9
16 Ambulance	\$9
17 Magic Mike's Last Dance	\$8
18 Strays	\$8
19 Dear Evan Hansen	\$7
20 Unbearable Weight Of Massive...	\$7
21 Are You There God? It's Me...	\$7
22 Book Club: The Next Chapter	\$7
23 The Covenant	\$6
24 The Blackening	\$6
25 Joy Ride	\$6
26 Easter Sunday	\$5
27 Father Stu	\$5
28 Champions	\$5
29 the Machine	\$5
30 Bros	\$5
31 The 355	\$5
32 About My Father	\$4
33 Last Night In Soho	\$4
34 Redeeming love	\$4
35 Big George Foreman	\$3
36 Till	\$3
37 Fall	\$3
38 Hypnotic	\$2
39 Love Again	\$2
40 Kandahar	\$2
41 She Said	\$2
42 Mafia Mamma	\$2
43 Studio 666	\$2
Average	\$8